



AWARD LIST

Design Forum understands the value of recognition through award competition and publications; our goal is to achieve bottom line results for our clients.

Following is a partial list of awards Design Forum has received in recent years.

Saturn

Retail Store of the Year Award, Showroom
Chain Store Age

Mr. Clean Performance Car Wash

Retail Store of the Year Award, Service
Chain Store Age

Mr. Clean Performance Car Wash

Service Retailer
ISP/VM+SD

Dave & Busters

Analytics
Interbrand Best Work Award

Intel

Analytics
Interbrand Best Work Award

Smart

Design
Interbrand Best Work Award

P&G

Analytics
Interbrand Best Work Award

AT&T

Collaboration
Interbrand Best Work Award

Design Forum

Research
Insight Awards from SPSS

Design Forum

Most Valuable Partner
Jo-Ann Stores Annual Vendor Awards

Mazda

Digital Retailer of the Year
Digital Retail Expo

John Deere

Strategy
Interbrand Best Work Award

DaimlerChrysler

Analytics
Interbrand Best Work Award

Laguna Drug

Grand Prize, Hardline Specialty Store 3,001 – 25,000 sf
NASFM Retail Design Awards

Laguna Drug

Retail Store of the Year Award, Drug Store
Chain Store Age

Jo-Ann Stores

Signage & Environmental Graphics
American Corporate Identity 21

Work 'N Gear

Signage & Environmental Graphics
American Corporate Identity 21

Design Forum

Outstanding Vendor Partnership
Jo-Ann Stores Annual Vendor Awards

Washington Mutual

Store Fixture Award
National Association of Store Fixture Manufacturers

Henry's Marketplace

Store Fixture Award
National Association of Store Fixture Manufacturers

Nebraska Furniture Mart

Specialty Store, Sales Area Over 10,000 sf
VM+SD / ISP Awards

Nebraska Furniture Mart

Special Award for Innovative Store Planning
VM+SD / ISP Awards

Mazda

Manufacturer's Showroom
VM+SD / ISP Awards

Henry's Marketplace

Retail Store of the Year Award, Supermarket
Chain Store Age

Nebraska Furniture Mart

Retail Store of the Year Award, Hard Lines Greater than 100,000 sf
Chain Store Age

Mazda

Retail Store of the Year Award, Service
Chain Store Age

Mazda

Best In-Store Experience
DDI Book of Lists

Wild Oats

Outstanding Merit, Grocery Store
National Association of Store Fixture Manufacturers

Wild Oats

Retail Store of the Year Award, Specialty Food
Chain Store Age

Wild Oats

First Place, Specialty Food
VM+SD / ISP Award

Paris Baguette

Winner- Trademarks & Logotypes
The Creativity Annual Competition

Subway

Winner- Trademarks & Logotypes
The Creativity Annual Competition

Dunkin' Donuts Coffee Packaging

Winner- Package Design
The Creativity Annual Competition

Washington Mutual

Retail Store of the Year Award, Financial Services
Chain Store Age

Lindt Chocolate

Award of Excellence- Logo Design
American Corporate Identity

Audi

Award of Excellence – Signage/Environmental Graphics
American Corporate Identity

Washington Mutual

Outstanding Merit, Services Retailer
National Association of Store Fixture Manufacturers

West Marine

Award of Merit
Visual Merchandising and Store Design (VM+SD)

Design Forum

Outstanding Achievement
Jo-Ann Stores Annual Vendor Awards

The Disney Store, Michigan Avenue, Chicago, IL

Retail Store of the Year Award - Exterior
Chain Store Age Retail Store of the Year Competition

Gander Mountain Store

Award of Excellence for Communication & Graphic Design
American Graphic Design Award

Gander Mountain Store

Retail Store of the Year Award- Large Hardlines
Chain Store Age

Ranked in Interior Design Magazine Giants of the Industry

1994 – 2007*

VM+SD Top 50 Retail Design Firms

1996 – 2007*

Display & Design Ideas Magazine Top 10 Design Firm

1999-2006*

* Note: As part of Omnicom Design Forum is no longer able to release financial data due to Sarbanes-Oxley, so from 2008 on, Design Forum is not ranked.